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CLASSIC NAME TRAINS GETS BRAND NEW TRACK DESIGN

Eye-catching aesthetics add excitement

Middlebury, VT (October 16, 2023) – [Maple Landmark](#), maker of every child’s favorite classic holiday toy, NameTrains, announced today that its companion train tracks have a [brand new look](#). With a bright, realistic railbed printed onto the track, children will love the unique look of their new tracks, which are fully compatible with Maple Landmark and other wooden train sets. As they spend hours building and rebuilding their train layout, children will love the eye-catching silver and brown design that gears up the excitement factor of train play.

“The new vibrant track design for our popular [NameTrains](#) is going to create even more magic under the Christmas tree this year,” said owner and craftsman Mike Rainville. “These are the toys kids enjoy for years--and parents love seeing their own children play with our trains because it brings back so many fond memories.”

Made in the USA, Maple Landmark’s train tracks have a colorful, non-toxic print; the trains and the tracks are made from locally sourced and sustainably harvested hardwood. Straight track and crossover are grooved on one side, while curved track and switches are grooved on both sides. All the trains, tracks, and Maple Landmark’s wide variety of newborn toys, bird ornaments, wooden gifts and housewares and more are made at the company’s headquarters in Middlebury, Vermont.

A perennial favorite holiday toy, NameTrains come finished in non-toxic bright colors, pastels, or a clear coat. Mix and match letters to bring your vision to life. Engines, animal cars, and vehicles meet children's passions while tunnels, bridges, and scenery add [dynamic touches](#) that keep children engrossed for hours. [Wall mount](#) displays can show off the cherished keepsakes until younger children are able to engage safely at the recommended age of three.

Take your train play to new heights when you pair the classic NameTrains with one of Maple Landmark's four [Mountain Spiral Railway](#) adventures. Children delight in the daring challenges these impressive creations bring and, when a train dashes off the track with a satisfying crash, squeals of excitement are sure to fill your home.

For the adults on your list, soften their heart with a sentimental [NameTrains ornament](#), specially designed to lightly hang on your Christmas tree. Available in a black engine or cheerful red trolley and tied with a gold ribbon.

No matter the age of your intended recipient, don't let supply chain issues or low stock derail your holiday. Magic awaits under the tree with Maple Landmark's NameTrains. [Shop today](#).

About Maple Landmark

Maple Landmark is an award-winning maker of high-quality wooden toys, and educational and novelty wooden products that has been featured in *USA Today*, *The New York Times*, *Fox & Friends*, and *NBC*, among others. Since its inception in 1979, the family-owned business has made all its products in the USA with wood sourced locally from sustainably harvested wood. Maple Landmark products can be found in toy stores and gift shops in hundreds of locations across the country. Its signature toy, NameTrains, has delighted children and families for decades. maplelandmark.com

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